



Myrtle Beach Chapter

Penn State Alumni Association

Board Meeting Minutes, October 19, 2016

Call to order: 7:12 PM

Attendees: Jim Prisco, Vicki Acri, Phil Cox, Tom Hendrickson, Paula Brown, Charlie Glazer, Steve Griswold, Vince Rizzo

I. Opening Remarks

- The meeting was called to order at Travinia Restaurant in Myrtle Beach.
- Jim welcomed officers and announced that the chapter has achieved the Laurel Level in the Penn State Alumni Association latest ratings and that our chapter was involved in a football lottery for the ability to procure individual home game tickets for members.
- The Social Committee was commended for the work they have done over the past year. The committee has been actively staging parties, nights out and special events for chapter members to enjoy.
- Jim learned through Pelican's officials that due to the recent College World Series victory by CCU, the college has been given first priority for use of Pelican's Field for the Spring resulting in the cancellation of the Penn State Baseball team playing here in the Spring. Jim will continue to work with both the Lions coach and Pelicans officials to bring the Lions to Myrtle Beach in 2018.

II. Financial Status Report

Vicki Acri presented the 2016-17 fiscal budget which projected receipts of \$7380 and expenditures of \$5840. The Board approved the fiscal plan unanimously. Key revenue items include memberships, a raffle, the golf event, and weekly 50/50 sales at football viewing parties. Expenditures include charitable donations, event expenses, and chapter expenses for member activities. The budget motion was made by Tom Hendrickson and seconded by Charlie Glazer

III. Agenda Items

- **Communications Committee**
 - The Committee reported on email lists that have been purged using older lists sent by the Alumni Association and given to Phil Cox. We are currently emailing weekly updates and informational notes to a group of 402 members and non member alumni who live in the region.

- The website was discussed with Board members generally approving of the new format and the site's maintenance. The website has added new features including weekly updates, an annual calendar of events, a blog, and a photo gallery.
 - Charlie Glazer reported that he made contact with local outlets to advertise the chapter's involvement with the local Marine Corps Reserve and their Toys for Tots Christmas drive. Collection boxes have been set up at Milardo's for toy collection and members who donate a toy will be given a coupon for \$2 off any pizza purchase. Coupons will be distributed at football viewing parties. Charlie also announced that Keenan Walsh will be interviewed for the Toys for Tots effort on WPDE.
- **Membership Drive**
 - Membership was discussed with a goal of 200 members for 2018-2017. The current total was approximately 140 members. Efforts to resign past years' members will continue through the fall.
- **Chapter Charities**
 - Jim discussed the addition of a local charity that is run by a Penn State Alumni. Tara Hall is a facility for boys in Georgetown that was brought to our chapter's attention by member Dick Mahany. Jim, his wife Pat, and Vince Rizzo visited the facility in August and have recommended that it replace Hope House. Hope House was removed from chapter donor list because the group was difficult to contact and communication efforts had failed to satisfy chapter standards for donations.
- **Social Committee**
 - Paula Brown reported on efforts of the Social Committee to create activities for members. She reported on a recent winery visit attended by a group of 40 members.
 - The Annual Picnic was discussed and Steve Griswold reported that the chapter had procured the International Club facility for our next summer picnic. The venue is indoors, air conditioned, and can accommodate a large group. The committee is looking into a covered dish or member catered event for the June 2017 event.
- **Football Viewing**
 - Viewing parties have been scheduled for each Penn State Football game in the fall at Milardo's Pizzeria and Sports Pub.
 - A recent tie in to our first football party was the inclusion of a memorabilia sharing at which members displayed Nittany Lion memorabilia. It was a huge success and future memorabilia events were discussed.
- **Fundraisers**
 - Vicki and Jim reported that the 50/50 raffle averaged more than \$100 per weekend in revenues to the chapter. In addition the Football Pool run by Dennis McClelland and Tom Hendrickson had raised \$700 to date. In addition, a mailer sent out to all members by the Social Committee with a drawing for tickets for the 2017 Georgia State game was going well. Ticket returns and a drawing for the winner of this raffle will be held at the Big Ten Championship game in December.

- **PSU License Plates**
 - 230 South Carolina Alumni members representing all state chapters have indicated a desire to purchase a PSU Alumni plate. The effort will now move forward with those members who purchase plates will be charged \$30 per plate to pay for the cost of SC DMV creating a design. The likely date for plates being distributed to members is sometime in 2017 or later.

- **2017 Golf Event**
 - The Golf Committee has met and is planning the 2017 event. Plans are to put the event out to “bid” to 5 local courses and for the event to move from Monday to a Saturday start. The committee will continue to meet and report to the Board. A tentative date of August 17, 2017 has been chosen for the event.

Adjournment: 8:59 PM

Respectfully submitted by

Vince Rizzo, Secretary